

# LAND EXHIBITOR APPLICATION



**Branford, Connecticut**  
Safe Harbor - Bruce & Johnsons Marina

In-Water Boat Show & Land Exhibits (Friday, October 13 - Sunday, October 15, 2023)

## LOCATION:

Safe Harbor – Bruce & Johnsons Marina  
145 South Montowese Street  
Branford, CT 06405  
203-488-8329

## SHIPPING:

Safe Harbor – Bruce & Johnsons Marina  
145 South Montowese Street  
Branford, CT 06405  
203-488-8329

**Boat Show Dates/Times:** Friday, October 13 - Sunday, October 15, 2023; 10AM-5PM

**Move-in:** Thursday, October 12; 9AM-5PM

**Move-out:** Sunday after 5PM or Sunday before 10AM

**Exhibitor VHF Channel:** 9 (Move-in)

**Shipping:** Monday, October 9 - Wednesday, October 11, 2023

- Shipments will not be accepted before **Monday, October 9, 2023.**
- Clearly label your shipment, **ATTN: CT FALL BOAT SHOW EXHIBITOR MATERIAL.**
- If you are sending a pallet you will need to arrange a delivery truck with a lift gate.

**Exhibitor Booth: \$925** - This will be located at the entrance of the marina.

- Includes 10x10 tent space, table, chairs, electric

**Boats on Land: \$500** per boat

**Farmers Market/Flea Market Booth: \$350**

- **NO** tent space, table, chairs or electric included. This will be separate from the marina entrance exhibits, located by the building.

## **NEW! Welcome Kit Option (\$350)**

Inclusion of exhibitor marketing material (flyers, catalogs, coupons/special offers, etc.) in the official Welcome kits given to the first 500 registered attendees.

**Parking:** Free onsite parking is available for all attendees & exhibitors.

**Sponsorship Opportunities:** Maximize your company's branding efforts and make a lasting impression on thousands of qualified, prospective buyers. For more information on event sponsorship and other unique branding opportunities available for Connecticut Fall Boat Show, contact **Ryan Davidson** at 954-328-7573 or [rdavidson@aimmedia.com](mailto:rdavidson@aimmedia.com).

\* This form can be completed, saved and submitted electronically. If you have trouble opening the document, you can download Adobe Reader for free: <https://get.adobe.com/reader/>

For sales, contact Ryan Davidson, 954 328 7573 (C), or [rdavidson@aimmedia.com](mailto:rdavidson@aimmedia.com)



**CT FALL BOAT SHOW - LAND**

Company Name	Category (i.e. Electronics, Anchors, Marina, etc.)
Contact	Email
Phone	Cell (onsite)
Billing Address	City, State, Zip
Web Address	Fax

**ORDER FORM:** Please complete the table below and include all table, chair and electrical needs. Tables, chairs and electric will not be provided otherwise.

	PRICE	QTY	TOTAL
Exhibitor Booth	\$925	X _____	= \$ _____
Welcome Kit	\$350	X _____	= \$ _____
Farmers Market/Flea Market Booth	\$350	X _____	= \$ _____
Boats on Land (cost per boat)	\$500	X _____	= \$ _____
Standard banquet table	\$40	X _____	= \$ _____
Hightop banquet table	\$45	X _____	= \$ _____
Folding chairs	\$10	X _____	= \$ _____
High chairs	\$35	X _____	= \$ _____
<i>(Not included with trades)</i>			
			TOTAL \$ _____

\*Note: It is no longer necessary to provide payment via credit card or check with the application. Once you have completed the application, you will then receive an email with electronic payment instructions.



**CERTIFICATE OF INSURANCE REQUEST**

**REQUIRED**

**TO:** Connecticut Fall Boat Show Land and Water Exhibitors  
**SUBJECT:** Certificate of Insurance

As a participant in the Connecticut Fall Boat Show, you are required to provide evidence of insurance coverage no later than **Friday, September 29, 2023**.

Please forward this document to your insurance broker to assist them in providing the required certificate of insurance.

**Participants shall furnish a certificate of insurance no later than Friday, September 29, 2023 that will provide the following minimum limits of liability:**

Commercial General Liability:  
\$1,000,000 — each occurrence combined single limit \$1,000,000 — each occurrence products/completed operations

The certificate should contain a clause requiring written notification to Active Interest Media 30 days prior to cancellation, non-renewal, or reduction in coverage and naming Active Interest Media as an additional insurer.

**Insurance forms can be emailed as a PDF to Ryan Davidson at [rdavidson@aimmedia.com](mailto:rdavidson@aimmedia.com) to complete your Connecticut Fall Boat Show registration.**

Insured company: Name and Address  
Coverage  
Description of Operation (Connecticut Fall Boat Show, October 13-15, 2023)  
Certificate Holder



**BADGE ORDER FORM**

**Safe Harbor – Bruce & Johnsons Marina • Friday, October 13 - Sunday, October 15, 2023**

All employees actively working at any exhibitor’s display at the show must have their own badge during the show and will need one to enter show grounds. A maximum of 12 credentials will be allotted to each company. Badges can be picked up at the Registration tent when you arrive. Please email your completed form to [rdavidson@aimmedia.com](mailto:rdavidson@aimmedia.com).

**FIRST NAME                      LAST NAME                      COMPANY**

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.

# Connecticut Fall Boat Show 2023 Exhibitor Contract



Date: \_\_\_\_\_

Exhibitor Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Exhibitor Cost: \_\_\_\_\_

Exhibitor Signature: \_\_\_\_\_

Name

Date

Please note that any exhibitor canceling two weeks prior to the event will need to pay 50% of the final cost, and anyone canceling one week prior will need to pay 100% of the final cost.

Completed forms can be emailed to Ryan Davidson at [rdavidson@aimmedia.com](mailto:rdavidson@aimmedia.com).

